

Sponsorship Opportunities

Spring/Summer 2015

Now is your chance to show your support for the New England museum community and build valuable good will for your organization. Become a sponsor of NEMA's 2015 Spring/Summer professional development programming!

Workshops

NEMA's popular professional development workshops are hard-hitting "how-to" sessions that give museum professionals the latest tips, techniques, and ideas to boost their performance.

The 2015 series features more than 15 workshops at museums and unique venues throughout New England. Created by professionals for professionals, the workshops attract more than 500 attendees and are marketed to all 2,500 NEMA members plus thousands of museum employees. Most events include a post-workshop networking event for area professionals.

Investment: \$2,500 for the series or \$500 per workshop



Networking

Get in on the fun! Sponsor a NEMA networking event. It's a fact that museum professionals are hard workers, so they look forward to relaxing with colleagues at the end of the day. Our networking events are an informal and effective way to get your message out to our museum community. Events attract 25 - 100 people each.

Investment: \$300 per event



Lunch w/NEMA

Our newest professional development initiative is “Lunch With NEMA,” a FREE monthly conversation from noon - 1 p.m. on the last Wednesday of each month. Depending on the month, it might be a teleconference, a web conference, or a Twitter chat. Each month highlights a different discussion topic. 50 - 100 people per event.

Investment: \$100 per event



Sponsor Benefits

- Logo recognition in marketing materials
- Event signage recognition
- Opportunity to meet/greet at any and all events
- Opportunity to distribute literature
- Verbal recognition and thanks from event hosts
- Series Sponsors: Complimentary full page ad in two issues *New England Museums Now* (value = \$540), plus complimentary ad in two issues of *NEMA eNews* (value = \$150)
- Event Sponsors: Complimentary half page ad in one issues *New England Museums Now* (value = \$190)



Interested? Contact BJ Larson, NEMA's Deputy Director, at 781-641-0013 or bj.larson@nemanet.org.

nema