




**WE ARE  
STILL IN**

**Declaration. Coalition.  
Movement.**






The We Are Still In **Declaration**, is a joint statement of support for the Paris Agreement, signed by governments, academia, tribes, health programs, cultural institutions, and the private sector

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Its signatories comprise the largest and most diverse **Coalition** ever established in pursuit of climate action. Together, these organizations are harnessing the power of cross-sectoral partnerships to build local networks of support, provide reassurances to the international community, and ratchet up their own ambition

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A broader **Movement** has emerged. **Cultural institutions** are the sector best-prepared to help individuals and organizations develop shared approaches to addressing climate change, representing the greatest inequities and dangers of our time.



# #MuseumsforParis ... #We Are Still In

**June 1, 2017**

United States announcement of planned withdrawal from Paris Agreement.  
#MuseumsforParis launches

**June 5, 2017**

#WeAreStillIn goes public without a category for museums

**February 2018**

We Are Still In adopts the Cultural Institution sector, providing much-needed public engagement facet to the coalition

# We Are Still In is organized by 23 groups

- Includes Bloomberg Philanthropies, Ceres, Climate Mayors, Climate Nexus, Environmental Defense Fund, Rocky Mountain Institute, Second Nature, Sierra Club, The Climate Group, We Mean Business, World Wildlife Fund, and Sustainable Museums.
- The Secretariat manages the day-to-day operations. It is made up of the World Wildlife Fund, Ceres, and Climate Nexus.
- The Leadership Team and Executive Committee coordinate the participation of the more than 3,500 signatories from higher education, faith organizations, health care organizations, business and investors, state and tribes, and cities and counties, and cultural institutions.

**3,500+ Signatories across all 50 States**

**Representing more than half of all Americans and \$6.2 trillion, a bigger economy than any nation other than the U.S. or China:**

**| 287 Cities and Counties | 10 States |**

**| 2187 Businesses and Investors | 350 Colleges and Universities |**

**10 Tribes | 59 Cultural Institutions | 900+ Faith Groups |**

**25+ Hospital Systems and Health Care Organizations | 28 Artists**

# In the Cultural Sector, Who's Signing On? (a sampling)

American Association for State and Local History (AASLH)

Association of Science - Technology Centers (ASTC)

New England Museum Association

Museum Association of Arizona

Brick Store Museum, ME

American Swedish Institute, MN

New England Aquarium, MA

Manoa Heritage Center, HI

Monterey Bay Aquarium, CA

Sangre de Cristo Arts & Conference Center, CO

Vizcaya Museums & Garden, FL

Strawbery Banke Museum, NH

ECHO, VT

Abbe Museum, ME

NC Museum of Life & Sciences

Madison Childrens Museum, WI

Phipps Conservatory, PA

Science Museum of Minnesota

# Purpose of Cultural Institutions in WASI

- **Align** the abilities, resources, and influence of our sector with the work and resources of other sectors to help our communities understand their connection to environment and climate, and to prepare for a changing climate
- To use **education, research, and communication** to foster individual, collaborative and collective action, from every sector, to pursue an equitable approach for significant environment and climate impact

# Benefits for Cultural Institutions

- **Demonstrate** relevance to public concerns and interests
- **Access** better tools and information for advancing sustainability within your organization
- **Gain** peer mentors to help you do this more effectively
- **Share** your progress and experience with museum partners and outside the sector
- **Raise** your profile locally and nationally

Eventually, **increase** your potential for funding from a growing philanthropic interest in collaborative climate efforts



# What is the We Are Still In Declaration?

We, the undersigned mayors, county executives, governors, tribal leaders, college and university leaders, businesses, faith groups, cultural institutions, healthcare organizations, and investors are joining forces for the first time to declare that ***we will continue to support climate action to meet the Paris Agreement.***

In December 2015 in Paris, world leaders signed the first global commitment to fight climate change. The landmark agreement succeeded where past attempts failed because it allowed each country to set its own emission reduction targets and adopt its own strategies for reaching them. In addition, nations - inspired by the actions of local and regional governments, along with businesses - came to ***recognize that fighting climate change brings significant economic and public health benefits.***

***It is imperative that the world know that in the U.S., the actors that will provide the leadership necessary to meet our Paris commitment*** are found in city halls, state capitals, colleges and universities, investors and businesses. Together, we will remain actively engaged with the international community as part of the global effort to hold warming to well below 2°C and to accelerate the transition to a clean energy economy that will benefit our security, prosperity, and health.

# What is a Cultural Institution Commitment?

**They are you-driven:**

There are 12 commitments to choose among

You can add others at any point

For each you select, you first state that you plan to or are doing this

Then you set the target and the timeline, and edit or update as needed

**Fulfilling commitments is a process unique to each institution and each setting**

Some you'll know how to fulfill

Others you'll want help to complete. That's the value of We Are Still In.

# Two Examples

## **Commit to Increase Your Use of Renewable Power**

This includes onsite generation, renewable power purchasing agreements, and purchasing energy credits

## **Commit to Designing and Hosting a Cross-Sectoral Forum at your Institution**

Commit to holding a public campus and community forum or workshop on shared climate action plan goal setting and/or resilience assessments. These forums will compare baseline targets and align the strengths of the respective sectors to drive solutions.

# Short Versions of Others

Understand and Reduce Your Greenhouse Gas Emissions

Reduce Climate Impacts of Packaging and Reducing Waste

Reducing the Climate Impact of Your Transportation

Building Climate Resilience in your Community

Becoming an Environmentally Responsible Cultural Institution

Energy Conservation and Resiliency in Collections

Reducing Materials Consumption and Waste

Community Education and Communication

# AMERICA IS STILL IN. ARE YOU?

Join more than 3,500 organizations and show the world that we stand by the Paris Climate Agreement and are committed to meeting its goals.

[COMMIT TO CLIMATE ACTION >](#)

We, the elected mayors, county executives, governors, tribal leaders, university leaders, faith groups, and investors are joining forces for the first time to declare that we will continue to support climate action to meet the Paris Agreement.

[The Declaration >](#)

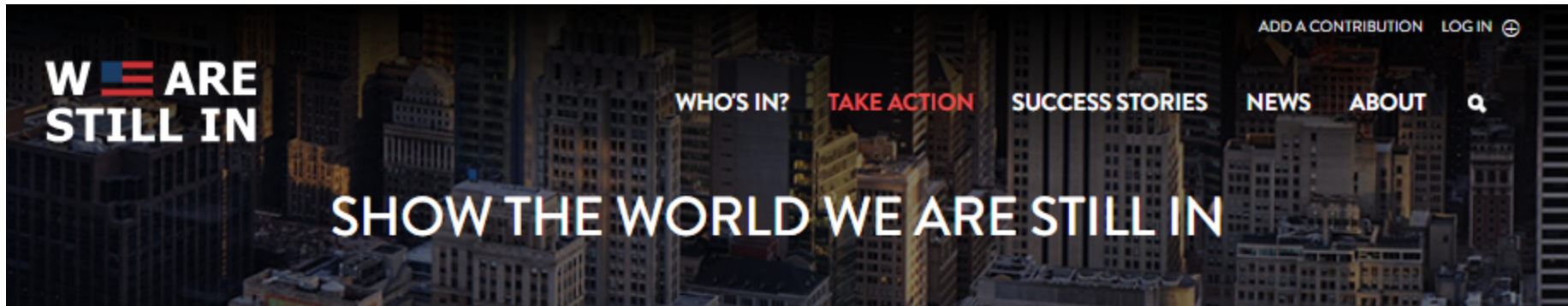
## WE ARE **3,594** LEADERS STRONG

REPRESENTING  
**169.0 MILLION**  
PEOPLE

ACROSS  
**50**  
STATES

TOTALING **\$\$\$**  
**9.46 TRILLION**  
**\$\$\$ \$** IN GDP

From the WASI homepage, either of these links will bring you to the portal for taking action



Make a Climate Action Contribution on behalf of a US city, state, tribe, university, faith group, business, or cultural institution, and take part in a national effort to step up the fight against climate change and show the world, *We Are Still In*.

## NEW TO THIS SITE?

[GET STARTED >](#)

Join the We Are Still In declaration and/or submit a contribution for your organization.

## ALREADY SIGNED ON?

[LOG IN >](#)

Complete or edit your contribution or account info

In 2017, American climate leaders stood together and declared to the world that America would not waver in its commitment to climate action. In 2018, American climate leaders are working together to implement our goals and step up our efforts

[I need more information on joining We Are Still In or submitting a Climate Action Contribution...](#)

[I'm an individual, not an organization, what can I do?](#)

For new institutions who are not yet signatories or want to submit a contribution without signing

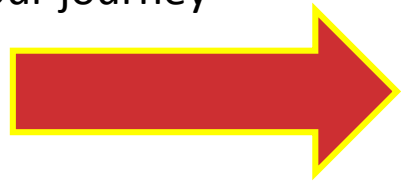
For institutions who are already a WASI signatory, you have an email/username linked account

FAQ



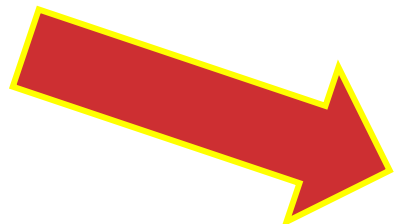


This progress bar will follow you on our journey



- 1 YOUR CONTACT INFORMATION
- 2 ORGANIZATION INFORMATION
- 3 REVIEW YOUR ORGANIZATION
- 4 CONTRIBUTION INFORMATION
- 5 REVIEW YOUR CONTRIBUTION
- 6 EXPLORE RESOURCES

This button is our check-point for confirming that the individual user is qualified and authorized to represent their organization



### CREATE A USER ACCOUNT

Create a new account as a representative of your organization to sign on to the We Are Still In declaration and/or submit your organization's climate contribution. If you have already signed on to We Are Still In or have started a contribution, [log in here](#).

First Name*	Last Name*
<input type="text"/>	<input type="text"/>
Email Address*	Username*
<input type="text"/>	<input type="text"/>
<small>A valid email address. All emails from the system will be sent to this address. The email address is not made public and will only be used if you wish to receive a new password or wish to receive certain news or notifications by email.</small>	<small>Several special characters are allowed, including space, period (.), hyphen (-), apostrophe ('), underscore (_), and the @ sign.</small>
Password*	Confirm Password*
<input type="text"/>	<input type="text"/>
Password strength: <input type="text"/>	Passwords match:
Telephone Number	Job Title*
<input type="text"/>	<input type="text"/>

Please Confirm: I Am Authorized To Sign On Behalf Of My Organization\*

Complete the sign-up on your own at [www.wearestillin.com](http://www.wearestillin.com) or call a signatory, We Are Still In staff, or Sarah for help. *Webinars/Videos available here* - <https://www.aam-us.org/professional-networks/environment-and-climate-network/we-are-still-in/>

Registration successful. You are now logged in. ×

Make a Climate Action Contribution on behalf of a US city, state, tribe, university, faith group, business, or cultural institution, and take part in a national effort to step up the fight against climate change and show the world, *We Are Still In*.

**WELCOME!**

**ADD MY ORGANIZATION >**

Add your organization information to submit a Climate Action Contribution and/or sign onto the We Are Still In declaration.



After registering as a representative, you can add your organization's information



# Questions?

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AAM Environment & Climate Network WASI Team Member  
WASI Executive Committee Member and Sector Lead, Cultural Institutions

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**Rodney D. Rowland** 603-422-7525 [rrowland@sbmuseum.org](mailto:rrowland@sbmuseum.org)  
Director of Facilities and Special Projects, Strawberry Banke Museum

## **Next Climate Webinar**

Thursday, May 30th, **11:30 - 12:30 pm EST**

*Approaches to Carbon Measurement and Offsets for Cultural Institutions: An introduction for staff and leadership at museums, zoos, gardens, aquariums, and historic sites.*

**Mark Orłowski, Founder & Executive Director Sustainable Endowments Institute, Boston**

**Miguel Naranjo, Programme Officer, United Nations Climate Change Secretariat, Bonn, Germany**

Zoom Webinar <https://zoom.us/j/529564113>