

SECOND EDITION

New Solutions for House Museums



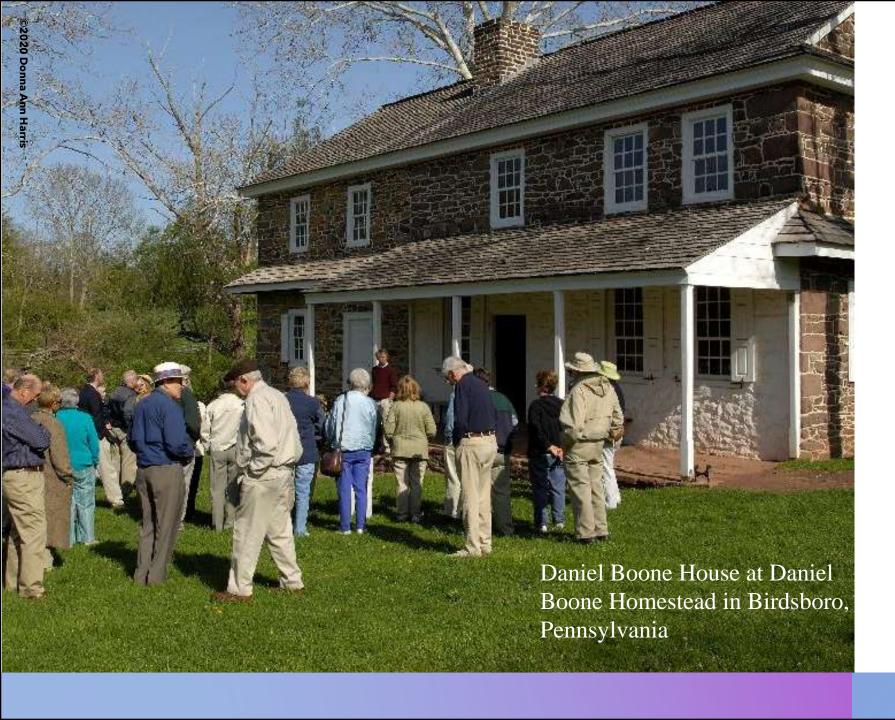
Ensuring the
Long-Term
Preservation of
America's
Historic Houses

DONNA ANN HARRIS

UPDATING NEW SOLUTIONS FOR HOUSE MUSEUMS: LESSONS LEARNED

DONNA ANN HARRIS

HERITAGE CONSULTING INC.



AGENDA

- Why a second edition of New Solutions for House Museums?
- What new uses or new users worked best?
- Major changes ?
- Any real failures?
- What made sites more sustainable?



WHY A SECOND EDITION?

- Continuing concerns about house museum financial sustainability
 - A best seller!
 - Historic sites need more help than ever due to pandemic closures
 - New historic sites being created almost daily
 - What lessons for new sites? Especially diverse house museums?







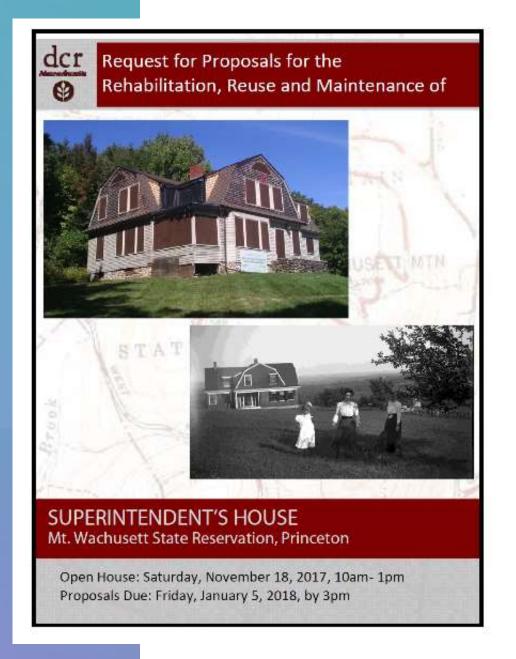






LONG TERM LEASES HISTORIC CURATORSHIP PROGRAM: **MASSACHUSETTS DEPARTMENT OF** CONSERVATION AND RECREATION

> Superintendent's House, Princeton MA

















DIVERSE REVENUE STREAMS







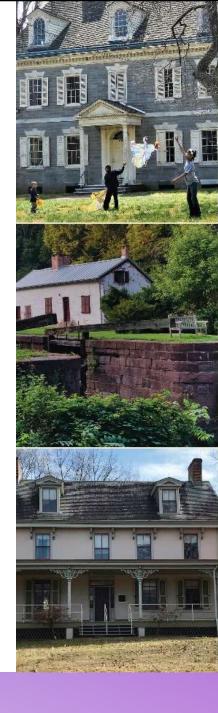
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Ensuring the Long-Term Preservation of
America's Historic Houses, Second Edition
By Donna Ann Harris

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About the Book

This substantially enlarged and expanded second edition of New Solutions for House Museums: Ensuring the Long-Term Preservation of America's Historic Houses provides advice for historic site stewards that have concerns about the financial sustainability of their historic house museum and its relevance to its local audience.

Seven new case studies have been added for the second edition. The new case studies reinforce the book's central argument that not every historic house museum, whether founded 100 years ago or last month, can be sustained long-term. New interviews have been conducted with the ten existing case studies from the first edition to bring them up to date. The new edition adds two new reuse options to the eight introduced in the first edition. This chapter describes how to identify and implement a reuse decision, costs and advisors needed, and tips on decision making. There is a new chapter-long interview with Tom Mayes, Chief Legal Officer and General Counsel for the National Trust for Historic Preservation, on recent legal and ethical issues facing historic sites. Another new chapter provides advice on the essential role of the historic site's Board of Directors as the decision maker for any reuse exploration.

About the Author

Donna Ann Harris has worked in the historic preservation field for 35 years. Since 2004, her firm Heritage Consulting Inc. has provided training, research, and consulting services for historic sites and historic commercial districts on volunteer management, fundraising, heritage tourism development, and organizational development activities.

Praise for the book

"Donna Harris has made a tremendous contribution to the ways in which we preserve and engage with our history through her work to support and encourage the re-imagining of historic sites and house museums to sustain themselves both culturally and financially. The second edition of New Solutions for House Museums will continue this in even more impactful and dynamic ways." — Katherine Malone-France, Chief Preservation Officer, National Trust for Historic Preservation