Beyond Hands-on: Tapping the Non-touch Senses in Exhibitions **NEMA 2020** Betsy Loring Laurie Pasteryak

"The DNA of Summer" by blavandmaster is licensed under CC BY-NC-SA 2.0



ultimately knowing the why behind anything we do gives our actions power



Agenda

- Orientation
- Warm Up: Lil' Buck with Icons of American Art
- Game: Strike a Pose & Guess that Emotion
- Online Chat: Why do museums want us to "feel"?
- Show & Tell (and Google Sheet for Examples)
- Break Out: Discussion Challenges and DEAI Lenses
- Share Out (and add to Google Sheet)

Lil Buck with Icons of Modern Art

https://youtu.be/IMxEGR26NOo

Notice the connections between...

- The body and the space
- The body and the use of the limited physical environment
- The body movements and the "art"





Strike a Pose

View it.

Feel free to vogue.

Embody it.

Mimic the pose/expression to the best of your ability.

Name it.

Share the emotion/reaction in the chat!



"Head of a Laughing Man" by Totonac is licensed under CC BY 3.0.

Totonac. Head of a Laughing Man, ca. 600-700. Ceramic, 6 x 6 3/4 x 4

1/4 in. (15.2 x 17.1 x 10.8 cm). Brooklyn Museum, Gift of Princess

Gourielli (Mme Helena Rubinstein), 53.149.2. Creative Commons-BY

(Photo: Brooklyn Museum, 53.149.2_PS9.jpg)



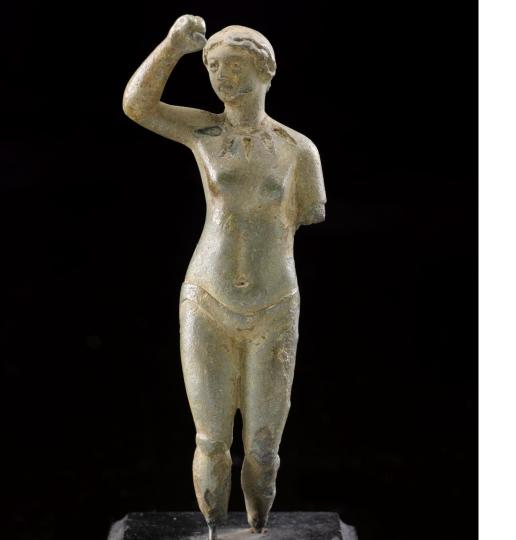
"Emma - o, King and Judge of Hell" is licensed under CC BY 3.0.

Emma - o, King and Judge of Hell, 16th century. Wood with gesso and traces of polychrome and inlaid glass eyes., 19 x 18 1/4 x 13 1/4 in. (48.3 x 46.4 cm). Brooklyn Museum, Gift of Mr. and Mrs. H. George Mann, 79.277. Creative Commons-BY (Photo: Brooklyn Museum, 79.277_front_PS6.jpg).



"Sadness (from 'Heads Representing the Various Passions of the Soul; as they are Expressed in the Human Countenance: Drawn by that Great Master Monsieur Le Brun')" by Anonymous, British, 18th century is marked with CC0 1.0.

Metropolitan Museum of Art



"Small statue of a female exercising (statues)" is licensed under CC BY-NC-SA 4.0.

Small statue of a female exercising, wearing a bikini, stands on wooden stand, Roman, 150-250.



"Photograph - Kodak Australasia Pty Ltd, Sharley Meredith & Joy Shattock in Analytical Laboratory, Research Dept, circa 1950" is marked with CC PDM 1.0



Emil Fuchs (American, born Austria, 1866-1929). *Joy of Life*. Bronze with stone base, 12 3/8 x 10 3/4 x 5 3/8 in. (31.4 x 27.3 x 13.7 cm). Brooklyn Museum, Gift of the Estate of Emil Fuchs, 32.2092.8. Creative Commons-BY (Photo: Brooklyn Museum, 32.2092.8_bw.jpg)



_Eh bien, mon cher, vous avez perdu, vous qui aviez affirmé à votre client que vous gagneriez _Eh bien oui, en plaidant sa cause j'ai gagné....cinq cents francs.

"Well my friend, it seems you have lost..., from 'Parisian sketches,' published in Le Charivari, September 14, 1864" by Honoré Daumier is marked with CC0 1.0

- Well my friend, it seems you have lost.... didn't you tell your client that you would win?
- Quite so, by defending his cause I have gained 500 Francs.

Metropolitan Museum of Art

Why do museums want people to "feel"?









Smell & Taste

Memory: Traveling exhibit by the Exploratorium









Sound



https://soundcloud.com/user-526944181/la-selva-rainforest-excerpt-from-global-soundscapes-show





Whispering Dishes @ Market Street Living Innovation Zone, San Francisco By Studio for Public Spaces, Exploratorium

Listening/ Hearing













Vestibular





Full Body Gross Motor



Full Body (Gross Motor)



DinoTracks; traveling exhibit by Environmental Exhibits Collaborative



Holy Stoning interactive

All Hands on Deck: A Sailor's Life in 1812

@ USS Constitution Museum



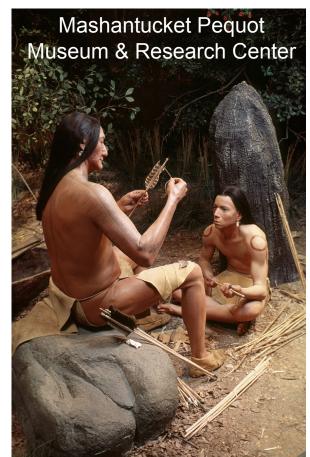
Enter here 🔿

Bird Walk @ the Museum of Science, Boston

Embodiment



STARS project By Flo Angorro & Benjamin Jee



Multi-Sensory Experience



Emotion and Empathy



Middle Ground (Exploratorium)

Operation Underground Railroad Rescue Derek Hough, choreographer https://youtu.be/8NRQkpAJjGE

Notice the connections between...

- Storytelling and body movement
- Visual art and imagery with storytelling
- Audio emotion



Next: Zoom Breakouts

Here's the Plan:

Review the Brainstorm Challenges.

Shift to Zoom.

Break into Zoom groups.

Take one minute on your own to review the Brainstorm Challenge Images and Questions.

Within your Zoom breakout group, request a notetaker.

Then as a group, discuss and answer the four questions.

We will have XXX number of minutes in our breakout groups.

Come back together in Zoom to share out as a whole!

Overall Session Slides:

https://docs.google.com/presentation/d/12tMmyt9MEg0GY9sgGg5se3peHxJaVDR6pSznr2tYwNA/edit#slide=id.g9798c2f1f8 0 3

Brainstorming Breakout Images:

https://docs.google.com/presentation/d/1uLrXLi4shqxUo9o259llgIQISMpf8r4G9f2n8z2TNyc/edit#slide=id.ga99b8ebfe0 0 20

Brainstorming Challenge 1:

In an exhibit exploring the subjects pictured below, what interactives or exhibit components can you think of that tap different senses?

(**Suggestion:** Before discussing, grab a piece of paper and take 2 minutes to jot down your ideas individually.)

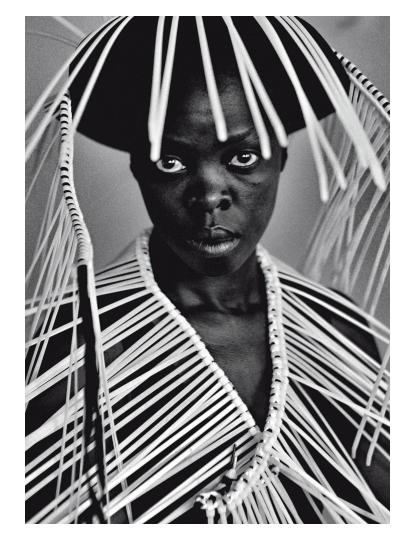
- Sight
- Hearing
- Smell
- Taste
- Touch
- Vestibular (Movement)
- Proprioception (Body Position)
- Emotion & Empathy



Island Park, Portsmouth, RI

One Foot Sea Level Rise*

(*global average sea level rise is estimated to be up to a foot by 2050)



Bhekezakhe, Parktown 2016 Zanele Muholi

For years, Zanele Muholi* directed her camera towards fellow members of the black lesbian and trans community in South Africa.

Lately, however, self-portraiture has taken on new prominence in the artist's work.

Brainstorming Challenge 2:

Now go back through your ideas and evaluate them from a DEAI lens.

Who might each experience include/exclude?

Be pleasant/harmful to?

How might you address any issues?

Brainstorming Challenge 3:

If the exhibit needs to go virtual, how could you adapt these experiences?

Helpers Challenge:

Do you have an exhibit you are planning?

Now is your chance to tap the minds in the room for ideas!