



Climate Change. Covid-19. Racial Inequality:
*What Each Crisis Can Teach Us for Tackling the
Others*

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Match this Context to the Crisis

- Science and data matter
- Innovation and creativity is critical
- Community engagement makes a difference
- Communication and language matter
- Politically charged. Power plays involved
- Individual *and* societal responses required

How About These

- ❑ Facts don't change behavior
- ❑ People feel the impacts differently, especially social and economic and racial and ethnic groups
- ❑ Near-term threats are different for many groups of people, by geography, economics, race, and ethnicity

So,

- ➔ The lessons from decades of climate advocacy parallel the discoveries of fighting COVID-19, managing an economic recovery, and addressing racial inequality.

Deja Vu

Experience	Climate	COVID- health	COVID- economy	Race
Near-term threats	Unevenly distributed			
Requires collective action	X	X	X	X
Requires sacrifice or behavior change by many to address	X	X	X	X
Clear benefits to addressing the risk	Unevenly distributed			
Politically charged	X	X	X	X
Power plays/Gaslighting involved	X	X	X	X

Deja Vu

Response	Climate	COVID- health	COVID- economy	Race
Science and data transparency matter	x	x	x	x
Demands innovation and creativity	x	x	x	x
History has examples	some	some	more	more
Media used intentionally for influence/disinformation	x	x	x	x
Positive community engagement matters for solutions	x	x	x	x
Language and communication matter for success	x	x	x	x

Museums' Contributions

- ❑ Supporting language and solutions based on science and history
- ❑ Supporting innovation and creativity
- ❑ Being trusted intermediaries and facilitators
- ❑ Empowering everyone through community engagement
- ❑ Supporting the public as it negotiates individual *and* societal responses
- ❑ Helping us all learn to recognize how those around us feel and are affected

A June letter to Congress highlighted seven ways to **Build Back Better**, as a cross-sector appeal

- Mobilize formal and informal education approaches for **nation-wide climate literacy**.
- Support **affordable broadened and intensified Internet** access for rural and disadvantaged communities.
- Support **research and investment in nature spaces** that are cool, clean, healthy and restorative.
- **Increase availability of clean and renewable energy** to drive down operational energy costs while reducing environmental impacts.

Signed by Presidents & CEOs of AASLH, AAM, ACM, NEMA and CAM

- Support **energy generation and efficiency projects** that emphasize innovation, demonstration and scaling to reduce costs and environmental and health impacts.
- Support **transportation infrastructure** that provides healthy and safe, affordable, clean-energy travel within communities—directly to cultural organizations.
- **Invest in coastal, riverine, and urban stormwater management** infrastructure that accelerates the removal of combined sewage overflow systems at the same time that we restore natural ecosystems and adaptive infrastructure.



November 4, 2020

Joint statement by Chile, France, Italy, UK and UN Climate Change:

.....On 12 December we will be celebrating the five year anniversary of the Paris Agreement. We must ensure that it is implemented in full. We note with regret that the US withdrawal from the Paris Agreement has formally come into effect today.

As we look towards COP26 in Glasgow, we remain committed to working with all US stakeholders and partners around the world to accelerate climate action, and with all signatories to ensure the full implementation of the Paris Agreement.

Your Museum's Climate Statement

This museum supports a *unified effort* of climate action that reshapes social, political and environmental ecosystems to benefit the greater good. This collaborative effort among scientists, humanists, artists, communities and institutions will foster

- Equitable development and use of resources,
- Increased economic activity and participation with critical returns on investment, and
- Improved health and well-being for all

Key indicators of success are

- Institutional policies and procedures that prioritize climate action
- Consistent community engagement and partnerships for mitigation, adaptation and resilience
- Goals and plans to reach 50% GHG reductions by 2030 & Net Zero by 2050

This work reflects this institution's commitment to caring for and learning from the stories, objects, and information that supports the advancement of knowledge, human capabilities, and community well-being.

Make a Statement. Spread the Word.

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